SCHOLARS ENTREPRENEURSHIP FUND (SEF)

for Tertiary Scholars/Alumni under FAWE-Mastercard Foundation Programme

APPLICATION FORM

Note: This form is meant to collect information to assess the viability of your business idea/project for consideration under the Scholars Entrepreneurship Fund (SEF). Please refer to the guidelines and the selection criteria provided in the Call for Applications provided before you begin your application.

PLEASE SUBMIT YOUR APPLICATION THROUGH THE ONLINE APPLICATION FORM ON THE LINK PROVIDED BELOW

https://tinyurl.com/y3mw699x

Application Guidelines

- Complete the baseline survey on this link:

    https://m.geopoll.com/polls/optin?pollid=4583108&Country=RW

- Complete this online application form.
- The start-up team can have multiple team members; however the applicants are advised to provide details of one member to represent the team as the leader.
- Failure to disclose vital information or misrepresentation by participant(s) will lead to automatic disqualification from the competition and could also lead to suspension from the subsequent application.
- Student Identification number means the number assigned by your university.
- The information provided by applicant shall be used solely for purposes of the SEF competition. Consent will be sought where necessary.

Applicant Information

1) Name:	
2) Gender:	
3) Date of Birth (DOB):	
4) University and Campus:	
5) Course of Study:	
6) Current year of Study (1, 2, 3….):	
7) Phone number:	
8) Email Address:	
9) Student Identification number:	

Are you applying as an individual or a group?

Individual ☐

Group (List the names below starting with the leader – maximum allowed is five members ☐ including the leader)

S/N	Name	Sex	DOB	University/Campus	Course of study	Year of Study
1.						
2.						
3.						
4.						
5.						

Project Details

a) What is the name/title of the proposed business idea/project?

a) What is your project objective (50 Words)?

b) Which sector/ does your project fall in?

Hospitality ☐	Agriculture ☐	Engineering ☐
Health and wellness ☐	Environment and green technology ☐	Social development ☐
Economic empowerment ☐	Media, communication and entertainment ☐	Food and beverage ☐
Education ☐	Other (Specify) ☐	
Multi sector (Specify) ☐		

   i. If your project is technology-oriented, what will your product be? (Software, technology, intervention, design, research, prototype etc.).

   ii. What will the product be able to do?

   iii. Who will the product target (how will you market it, what are your projections of the market size, who is your competition)? (40 words)

c) Where in Rwanda do you intend to implement the proposed project?

d) What community problem is the proposed business idea/project addressing?

e) What socio-economic change will your project bring about in the community or the country (in two years and beyond)?

Motivation and Inspiration

1. What motivates you to undertake the project? (150 Words).

Who have you involved in developing the project idea?

Risks and Challenges

2. What challenges and risks do you foresee in this project?

3. How will you address these challenges or minimize the risks?

4. Will you need external assistance/trainings to be able to address the challenges and risks (explain – 30 words)?

Duration and Funding

5. How long will the proposed project take?

6. How much will your project cost to implement (provide cost breakdown)?

7. How much of the project costs are you asking for from SEF?

8. Apart from SEF, what other alternative/supplementary funding sources are you considering?

9. What is your proposed expansion plan?

10. Will you be willing to provided data/information about your project on monthly basis?

Yes ☐

No ☐

For any additional query, contact us at Jkhamati@fawe.org